

YAŞAR UNIVERSITY
FACULTY OF BUSINESS
DEPARTMENT OF INTERNATIONAL TRADE AND FINANCE
EDUCATION AND TEACHING QUALITY ASSURANCE 2023 REPORT

1. Program Design, Evaluation, and Update

1.1. Program Design and Approval

During the design of departmental programs, the objectives, outcomes, how the outcomes will be achieved, competency course matrices (TYÇÇ), within the scope of the Bologna process, and our university's "Yaşar University Curriculum Update Directive for Associate, Undergraduate, and Graduate Education Departments and Programs" (see <https://www.yasar.edu.tr/yu-files/yonetmelik-yonerge/en/14431307248467293.pdf>) have been prepared. Additionally, considering the structures of other domestic/international universities, interdisciplinary courses such as economics and management are included in the International Trade and Finance Department to shape students as multifunctional individuals. Simultaneously, compulsory professional courses such as international trade, foreign trade management, corporate finance, financial risk management, investment analysis, and portfolio management are provided to build their professional backgrounds. Foreign language proficiency required by companies operating on an international and global scale is also ensured by offering two different foreign language courses.

Access links for all programs are as follows:

- International Trade and Finance Undergraduate Program:

<https://itf.yasar.edu.tr/>

- International Trade and Finance Thesis-based English Master's Program:

<https://intfmawt.yasar.edu.tr/>

- International Trade and Finance Non-Thesis English Master's Program:

<https://intfmawot.yasar.edu.tr/>

- International Trade and Finance Non-Thesis Turkish Master's Program:

<https://intfyltezsiz.yasar.edu.tr/>

- Finance Doctoral Program:

<https://fincphd.yasar.edu.tr/>

1.2. Course Distribution Balance of the Program

The balance of course distribution in the program is determined based on the expertise of the instructors and the course loads. In addition, the distribution of courses (mandatory, department/faculty/university elective courses) is created in accordance with both the YÖK framework regulation and our university's undergraduate curriculum simplification rules. The International Trade and Finance Department Curriculum in Turkish can be found at Course Plan - International Trade and Finance (yasar.edu.tr), and in English at Course Plan - Department of International Trade and Finance (yasar.edu.tr).

1.3. Alignment of Course Achievements with Program Outcomes

Departmental course achievements are defined, and their alignment with program outcomes is indicated in the course outlines. This information is also openly accessible on the Bologna pages. The relevant information is provided as evidence in 1.2.

1.4. Student Workload-Based Course Design

The ECTS loads of departmental courses are determined in harmony with student workloads and announced on the access pages. The relevant information is provided as evidence in 1.2.

1.5. Monitoring and Updating Programs

The program curriculum is periodically monitored. In this regard, a "limited curriculum change" was made with the decision of the Faculty Board dated December 3, 2021.

1.6. Management of Teaching and Learning Processes

The design, implementation, evaluation, and updating of education and training programs are carried out within the framework determined by our university's structure (Department Board, Faculty Board, Education Commission, Senate, etc.) and related guidelines.

2. Implementation of Programs (Student-Centered Learning, Teaching, and Evaluation

2.1. Teaching Methods and Techniques

Student-centered learning and teaching, along with the evaluation principle, are adopted in teaching methods and techniques. In this context, the curriculum and course contents are periodically evaluated and updated as needed. Additionally, feedback on students' views on courses and teaching/learning is reported through course evaluation surveys.

2.2. Measurement and Evaluation

In terms of measurement and evaluation, various assessment methods, including exams, projects, short quizzes, and applications, are used to allow students to evaluate themselves in different ways. Our department fills its quotas every year.

2.3. Student Admission, Recognition of Prior Learning, and Credit Transfer

Students are admitted to the department on a full scholarship, 50% scholarship, or paid basis. We have horizontal/vertical transfer students within the institution/interinstitution.

2.4. Certification of Competencies and Diplomas

Graduation conditions are detailed within the curriculum and are publicly available in Turkish (see <https://obs.yasar.edu.tr/oibs/bologna/index.aspx?lang=tr&curOp=showPac&curUnit=22&curSunit=401149>) and English (see <https://obs.yasar.edu.tr/oibs/bologna/index.aspx?lang=en&curOp=showPac&curUnit=22&curSunit=401149>) on the access pages.

3. Learning Resources and Academic Support Services

3.1. Learning Environment and Resources

Classrooms, laboratories, libraries, textbooks, and other online resources are of appropriate quality and quantity, accessible, and made available to students. Additionally, students can access information about semester course materials on online.yasar.edu.tr.

3.2. Academic Support Services

Academic advisory services needed by our department's students during their education and training processes are currently provided by Prof. Dr. Fatma Dilvin Taşkın Yeşilova, the Head of the Department of International Trade and Finance, in accordance with the "Academic Advisory Directive" (see https://www.yasar.edu.tr/yu-files/yonetmelik-yonerge/en/Academic_Staff_Overseas_Assignment_Directive.pdf). The academic progress of students is periodically monitored and evaluated, and feedback is provided to students during the registration processes.

3.3. Facilities and Infrastructure

Information has been provided to students about all facilities and infrastructure within our university, and construction work is ongoing as part of the campus area restructuring.

3.4. Disadvantaged Groups

Currently, we have one student within the scope of disadvantaged groups. Support is provided to our student with special needs in accordance with the "Principles and Procedures for Education, Instruction, and Examination Practices for Disabled Students."

3.5. Social, Cultural, and Sports Activities

Student clubs and their activities related to social, cultural, and sports activities are coordinated with the Health, Culture, and Sports Directorate. Our department currently has a student community: "International Trade and Finance Community." Additionally, there are students who are members of other clubs and participate in sports activities.

4. Teaching Staff

4.1. Appointment, Promotion, and Assignment Criteria

The criteria for the appointment, promotion, and assignment of academic staff (including international academic staff) have been determined and made public. The relevant processes and criteria prioritize academic merit and ensure equal opportunities. The transparency of the distribution of teaching staff's workload and balance is shared. Expectations from the institution's academic staff are known to individuals. When assigning individuals from outside the institution to teach, attention is paid to merit, and their performance is transparently and effectively evaluated at the end of the semester. Compatibility with the institution's education principles and culture is considered. Our department staff is as follows: see STAFF - Department of International Trade and Finance (yasar.edu.tr).

4.2. Teaching Competencies and Development

To ensure teaching competencies and development, the "Innovative Teaching and Learning Unit" systematically conducts seminars, lectures, and informative meetings.

4.3. Incentives and Rewards for Educational Activities

In the context of incentives and rewards for educational activities, "Success in Education" awards are defined on the anniversary of the establishment. Some of our teaching staff members have received awards in this context.